



The New Order



Number 106/184

Founded 1975

October 2015 (126)

“Us” and “Them”

Propaganda will hence tirelessly take care that an idea wins followers, while the organization must strive to turn only the most valuable portion of the following into members.

Mein Kampf, Followers and Members

Propaganda must be aimed at the masses. Not merely preach to the choir. Or appeal to intellectuals and/or “true believers”. It must address the greatest concerns of the masses. Not the pet themes of ideological purists. It must speak the language of the masses. Not the jargon of sectarians.

The masses sense that things are getting worse. And that the system is unwilling and/or unable to halt the decline. That the system is dysfunctional at best and, more likely, downright hostile to the interests of the nation and its people.

The “average Joe” must view his local National Socialist agitator as part of his “us” and the government as part of the “them”. He must feel that we are on the same side and face the same enemy. Whether merely as “ally” or “party comrade” is secondary. Ideological indoctrination can be left for the tiny minority of sympathizers who want to evolve into full-fledged National Socialists.

Even comrades who are unable to openly reveal themselves as National Socialists can engage in effective preliminary agitation. The theme is that the government is broken, the mainstream parties are controlled by special interest groups, and a major change is neces-



sary.

For general approach and propaganda material, see our “front” at protest-abc.com.

Lexicon

Part Five

This *Lexicon* is translated from the *Lexikon der Neuen Front*, written in the mid-1980's, by Michael Kühnen. Kühnen was the leader of the legal arm of the NSDAP/AO from the late 1970's until his death in 1991. These are his personal views. They do not necessarily reflect official NSDAP/AO positions.

Workers [Arbeitertum]

The National Socialist revolution replaces the bourgeois era with the New Order, whose bearers are the workers. The term “workers” [“Arbeitertum”] includes both the working class as a concrete, employed, and manual labor social group in the national community, as well as a National Socialist life conduct shaped by value idealism [Wertidealismus].

The creation of a true national community, sought by National Socialism as the prerequisite of the New Order, is only possible if the workers integrate themselves into the nation out of conviction and with enthusiasm because, given the increasing decadence of upper class and bourgeoisie of the Western minus world, the most valuable and the healthiest forces of the nation can be found in the working class.

The winning of the worker for the nation – and hence the overcoming of class struggle and the will for folk community – is, however, only conceivable, if his own folk becomes the conscious homeland for the worker, in which his achievements are fully acknowledged, rewarded accordingly, and treated justly. Folkish socialism achieves this through its union of rights and duties, which finds expression in the socialist demands of the party program of the National Socialist German Workers Party. But beyond this, National Socialism understands by workers also a new life conduct rooted in value idealism, whose highest ideal – value and meaning of human life – is the community.

Whoever works for the folk community at his post according to his talents, tendencies, and abilities, whoever places all his talents in the service of the folk community, recognizes his whole self and strives to develop himself, achieves the ethic of the worker, and is a worker in and for the folk community!

National Socialism educates all folk comrades for this and thereby defines the nobility of work and unites the productive people of the strata and groups of a folk into a community of work – and hence of effort for the preservation of the kind and the future development of the kind:

“YOU ARE NOTHING,
YOUR FOLK IS EVERYTHING!”

This National Socialist motto of the worker does not proclaim the worthlessness of individual life, but makes it clear that this life is only valuable and meaningful, if it is understood and lived in service to the national community and as work for its survival and higher development. “Selflessly create instead of selfishly accumulate”, this distinguishes the worker from the burgher, the future New Order from the minus world. To attract and gather such workers, this is the task a party:

A party of common good against the one of selfishness

A party of idealism against the one of materialism

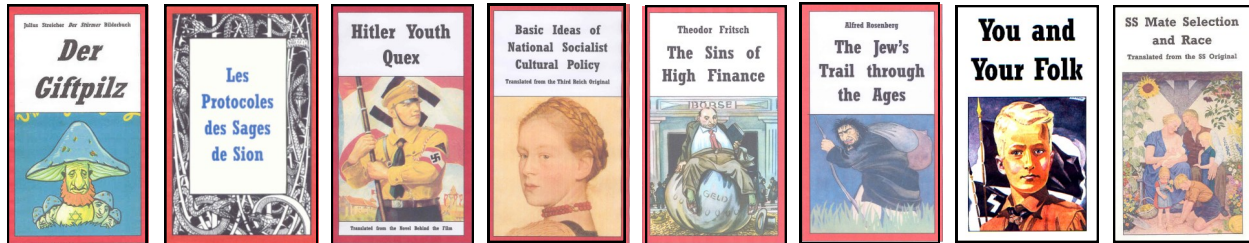
A party of revolution against the one of bourgeois philistinism

A party of the folk against the one of imperialism

A party of work against the one of profit

The New Front wants to call this party to life – it is the National Socialist German Workers' Party to be founded anew!

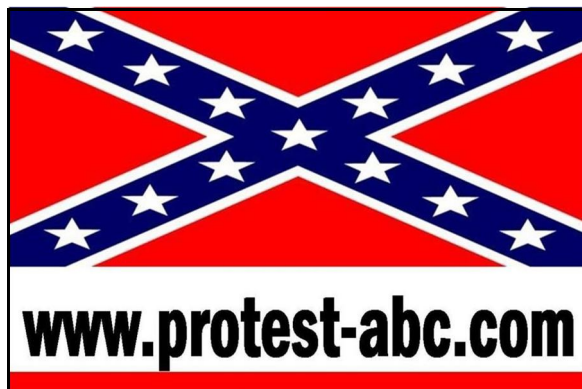
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Progress Report

100 books in three languages were reprinted and received back from the bindery in August. More books have been printed, but not yet sent to the bindery. Furthermore, several additional book layouts have been completed in five languages.

Over 50 NS NEWS BULLETIN (NSB) issues in 14 languages have been published both online and in print since March 2015.



The attack against the Confederate Flag is an attack against our racial comrades!

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“All That Must Be Struggled Through”

This is an excerpt from Item #547-02 *SS Culture - Volume Two: Be Hard!* It is available from www.third-reich-books.com.

The hardness of the present war places the demands on the entire German folk that the National Socialist movement's period of struggle once placed on the individual fighters. For November 9 we publish here a letter by Dr. Hermann Gmelin, who as district leader of Landsberg and Weilheim died in an accident shortly after the rise to power in the year 1933. It is taken from the “Letters of a Fighter” and speaks for itself:

On the Road, 2 April 1932.

You can't imagine my present life. Since Green Thursday I spoke again (except for Easter Sun-

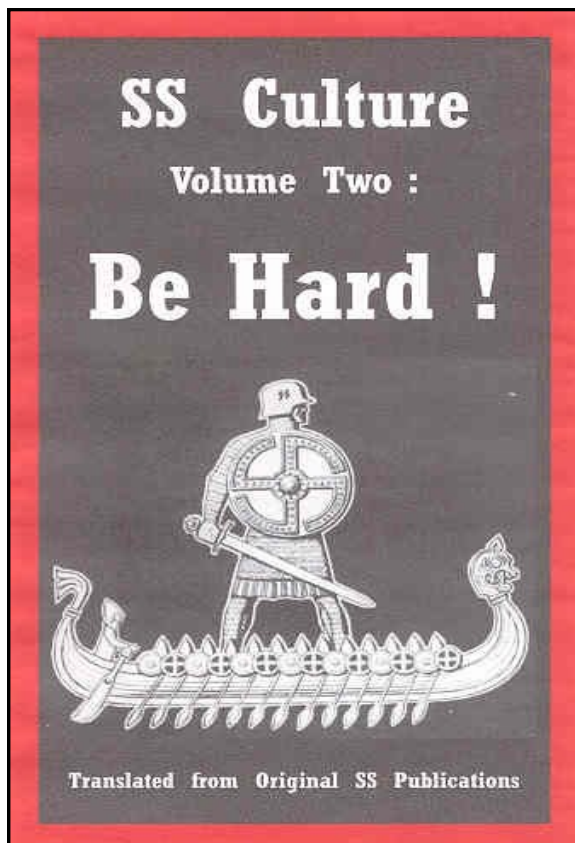
day) each evening in closed assemblies. And that will go on every day until the provincial election day on 24 April.

On Palm Sunday Uli-Götz was confirmed. I could not even attend the blessing, because I had to go to Munich for a Führer conference, from which I did not return until 16:00.

Yesterday evening I spoke in P., spent the night at the home of a party comrade so simple that my bed was in the family bedroom (married couple with children). This morning purchases in Munich, afternoon business in Hersching and Diessen. This evening I speak in Issing and return home 01:00. Depart at 06:00, motorcycle to Munich, from there by train to Freilassing near Salzburg. There, between 15:00 and 20:00, I must speak three to four hours in two different towns. That is how it goes on.

Ten days prison await me, because I supposedly violated the November emergency decrees – in the struggle for the freedom for my folk. Uli-Götz is supposed to return to school in a week. I do not know where I am supposed to get the 55 Reichsmark each month. And despite all the worries one must keep one's wits, must convince thousands of opponents in assemblies, must give them hope and enthusiastic faith so they become fellow fighters, and must not burden them with how one struggle's desperately for oneself and one's own family.

Only rare are the hours of contemplation and reflection. Between them push the hours of worry for the family's existence. In the struggle my wife again has it harder than I, as I am myself active in the struggle. Just like back then in the Great War. Sometimes I come home for just a short night. Then the bills and unpleasant letters lie there. And all of that must be gone through and struggled through. – If one is financially well off, then it is not hard to have a world-view. But to keep them despite the distress, to be able to believe, is a great gift!



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An Approach for Conversational Propaganda

Gerhard Lauck

Step one: Establish some kind of RAPPORT with the audience. Something you have in common. Perhaps ethnic and/or regional identity, the same profession, common interests such as history, politics, or whatever.

Step two: Point out the obvious BIAS of the enemy's official story.

Step three: Explain your own access to suppressed facts.

Step four: Present a few of the little known, but extremely revealing, facts.

Do this in a manner that gives the impression that you're objective, knowledgeable, and, perhaps most important, INTERESTING. People should ENJOY talking with you. NOT feel like they're listening to a boring lecture or sermon.

This POSITIVE feeling alone contributes to them LIKING you. They are both more "receptive" AND more open with their thoughts and feelings, which provides YOU with the necessary FEEDBACK to "fine tune" your approach.

The FIRST impression should (often) be that you're a source of fascinating facts...not an obvious "Nazi sympathizer". (THAT can come LATER...IF feasible.)

If and when you come out openly as a National Socialist, remember that the objective isn't necessarily to recruit them right off the bat. It is to convince them that National Socialists are rational and intelligent human beings with logic and common sense on our side. NOT the raving lunatics the media portrays.

I use this general approach for the TWO general "subject areas" that come up: World War Two / The Third Reich and our country's problems today.

I don't claim that this approach always works or is necessarily the best one. But it has worked well for ME.



Consider this: While sitting in a prison cell in Germany, I read an article in DER SPIEGEL that made me laugh out loud and grin from ear to ear...because the MAYOR of my town told them that Gerhard Lauck is a "MODEL CITIZEN"!

"All That Must Be Struggled Through"

Fight for Hitler, you, too! April 10th should find us ready.

Comrades, under those unspeakably hard circumstances the old fighters of the movement have struggled. Out of this poverty and distress, out of this idealism and out of this passionate love for our folk did the victory of the movement first become possible. So the apparent setback of November 9 1923 became a beacon for the rising of the nation.

SS Leitheft, Year 8, Issue 6, 1942

Fun Under the Swastika

Part Four

National Socialist activism has its lighter moments, too! Here we will gradually add excerpts from Gerhard Lauck's booklet "Fun Under Swastika".

* * * * *

A friend of mine, Gunnar, was taking a stroll along the Kiel harbor. A communist approached him and tried to sell him a communist newspaper.

He didn't like being interrupted during his walk - least of all by a red. So he simply throw the commie - newspapers and all -into the harbor!

Onlookers applauded...and he continued his stroll.

* * * * *

My comrade Bob and I had long lamented that the FBI had never sent a beautiful female agent to seduce us for information. We would have gladly co-operated (leastwise for the first half).

One day our wish finally came true...almost.

An attractive young female FBI agent came to the door. Unfortunately, I wasn't home!

Instead, my girlfriend answered the door. By coincidence, she was wearing a khaki blouse with epaulets and khaki shorts. Her outfit looked like an NS women's auxiliary uniform! Only the swastika armband was missing.

From that day on I insisted the FBI now had proof that SHE was the real mastermind behind the local Nazi movement, not me.

Besides, everybody knows the female is the deadlier of the species.

* * * * *

The duty officer at party headquarters answered the phone. The nigger on the other end had obviously dialed the wrong number. He thought he had his boss on the line and was apologizing for being late for work...again.

After he had finished, the duty officer said: "Do NOT come to work. You're FIRED!" Then he slammed down the phone.

* * * * *

National Socialism is banned in Germany. So it's not surprising that many comrades joined the right-wing "National Democratic Party" (NPD) during the 1960's.

Publicly, they had to pretend to be loyal to democracy, especially if they officially represented the NPD on television etc..

One comrade's compromise caused a bit of an uproar. You see, he had the habit of wearing a swastika stickpin on the reserve side of his lapel. Unfortunately, his lapel got accidentally tucked back, thereby exposing the swastika pin...while was giving a television interview for the legal, democratic NPD!

The media loved it. But the NPD forced him to resign his position.

This is one problem the NSDAP/AO doesn't have.

The Führer's Courage

The Führer's Example in Hours of Greatest Distress An Example of Faith and Confidence for the Entire Folk

The following chapters report of the Führer's example in hours of greatest distress, which appeared around New Years 1939/1940 in German newspapers as a contribution to the spiritual readiness of the German folk for the coming decisions. Even during the preparation of their publication of this manuscript unprecedented German military deeds have written world history in blood and iron and elevated the Führer personality Adolf Hitler to highest glory as a field commander. His incomparable example has multiplied itself to an unimagined extent in countless examples of bravery, and his unshakable faith was crowned with the most splendid victories. The strength of his personality, whose compelling power made the German folk capable for its fateful struggle, continues to effect the coming tasks of Europe's reorganization. That the greatness of his character and the courage of his hearts make him eternal in the countless generations of German men, is the German folk's certain confidence and holy decision.

Example for the Folk

It is one of the rarest appearances in the life of a folk, that after an epoch of undignified sleepiness and apathy the example of a towering personality pulls up the masses of millions and simultaneously ignites as a spark the blazing fire. What the folk owes to the example of its great men, and how it can grow as an entirety and as a community from the figure of one individual, we experience with wonder and moving in the present time which recognizes **Adolf Hitler** as the world-view Führer for the realization of his great ideas.

Before our eyes and hearts stands his figure in sheer incomprehensible greatness. The might of his faith, his spiritual strength, the consequence of his character cannot be grasped by

the average person. He only senses the overwhelming force, and when he strives to find its sources, he stumbles on the fullness of the **examples proven men**. Examples through which the political leader, demanding what is due, steps in front of his following.

Destiny, calling and leadership did not into Adolf Hitler's lap. A thousand-fold did he have

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The Führer's Courage

An Example of Faith and
Confidence for the Entire Folk



Translated from the Third Reich Original

Item #581 *The Führer's Courage* is available
from www.third-reich-books.com.

The Führer's Courage

to pay for them with sacrifice and effort, blood, disappointment and stubborn new start. That he was spared the minor human aggravations, only makes the man even greater, who already during his life time has become an almost mythical figure. As he mastered the details, is exemplary. So does he also master the big things. By his reaching for the stars with his idealism, he elevated folk above itself; by his remaining realistic, practical and full of life, he give it the strength to survive the daily political and economic struggle. Adolf Hitler's life offers more than a classic example for how closely in the existence of men and nations and banal and the sober can stand to the lofty and the enthusing. Only whoever deals successfully with both masters the time and life. Whoever fails at one, fails in the entirety.

The greatest in our eventful time remains the example of the man Adolf Hitler. It is even more effective, because it is today a living appeal to the entire German folk. We must now survive our struggle of fate. The loom at the Führer is our greatest advantage over each enemy, for he strengthens our folk soul and draws the clouds of discouragement, despair and exhaustion from our brow, which can all too easily cover the folk's head without the highest example.

There is no one among us to whom this example has nothing to say. Man and woman, child and oldster, poor and rich, each German needs the **gaze upward to the human form** of the greatest German, whose contemporaries we are allowed to be. That is equally valid for each age group, each profession and each social circle. For there is no distress in our folk that Adolf Hitler has not experienced himself; there is no resistance in an individual's comparable to the resistance that Adolf Hitler has broken, and no task great enough to let itself be measured against his tasks in any hour of his life.

Early Signs of a Great Character

When the present war broke out, millions of German folk comrades were witnesses to the unshakable idealism with which the Führer entered this struggle. Deeply moved, they rec-

ognized this man's will to employ for the sake of the honor and life right of his folk everything that had been created during seven years of National Socialist reconstruction, in order to achieve the decision for centuries. Far beyond the cares and difficulties of the day, the Führer's gaze went into the German future, of which he devoutly and proudly proclaimed: "We have everything to gain!"

It was Adolf Hitler's second war start. The first saw him in Munich, an unknown young painter and drawer, a quite and industrious young man, in whose breast, unnoticed by **everyone, the flame of a boundless faith in Germany** burned. For the sake of this faith he had left Austria and settled in Munich.

What laid behind him?

Behind this youth Adolf Hitler of World War year 1914 was a youth whose shy radiance had been all too early darkened by the death of both parents. Behind him were the childhood years with stubborn conflict about his own choice of profession. Behind him was already the collapse of his daring hopes. Behind him were the years in Vienna and the times when he stood alone among the Marxist workers, mocked and persecuted. Behind him were the difficult years of struggle during which he lacked the means for continued education but nonetheless kept his eye on a mighty and beautiful goal: to become an architect. This youth fighter gave himself the greatest measure of self-education. "I possessed the conviction that the goal I had given myself would **nonetheless someday** be reached and this made it easier for me to bear the other small cares of daily existence."

Thus did he acknowledge himself. Was it a coincidence or a happy, perhaps light-hearted temperament that enabled such a young person to hold his head high despite all blows?

No, it was more. They were **the early signs of an unusual character**, of a rare will and of a healthy self-confidence.

When back then in Vienna he saw his first professional hope, to become a painter, collapse, and had to believe that he would not be able to sufficiently train his obvious talent for architecture, that might "nonetheless" emerged in him for the first time, which later in his life often

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Adolf Hitler (far left) as a soldier in World War One.

Adolf Hitler was repeatedly decorated for bravery. His commander stated he gave Hitler the most important and dangerous missions because of his reliability. Hitler was also a good comrade who often gave up his own leave so that a family man could go home instead.

Hitler knew the horror of war and tried to avoid World War Two. But international high finance feared the example set by a free, happy, healthy Germany might encourage other nations to cast off the yoke of interest slavery. Even Winston Churchill admitted this!

The Führer's Courage

enabled him to overcome seemingly insurmountable obstacles.

“The earlier defiance had come back again and my goal was permanently in my eye. Resistance is not there so one capitulates before it, **rather so that one breaks it!**”

That is the marble block in the construction of the world-view of the **young** Adolf Hitler. So in 1914 he saw the doors to the wide open for him. He had nothing to lose, rather everything to gain, like every person who stands on the threshold of his development and still has in front of him the steps to life and success. But

he did have something to lose: His life, the youth, hopefully joyous, just starting to make it life of a strong person of will.

But his heart rejoiced when in the decisive hour destiny stepped up to him with the demand to throw precisely this life onto the scale.

“As a boy and as a young man I had so often had the wish to at least once be able to prove through deeds that my national enthusiasm was not an empty illusion. It almost seemed almost a sin to me to shout hurrah without having the inner right to do so; for who may use this word without having tested it where all games are at

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The Führer's Courage

an end and the pitiless hand of the goddess of fate starts to weigh peoples and men for the truth and condition of their belief?"

No word of youthful excess! Young Adolf Hitler, as a son of the borderland and of the Habsburg state, had matured early politically and ethnically. He had become hard personally in the struggle for naked existence. Hence no intoxication of blind enthusiasm, no false pathos, rather the example of the personality, already then as today an example for the folk.

The Hour of the Calling

In the unholy November days of November 1918 a blind man was laying helpless in a small, makeshift hall of a rural field hospital with pain in his eye sockets. An unknown corporal who through four years on the front had silently done his duty as a messenger and who had stood out for his extraordinary courage. In mid-October an enemy mustard gas attack had taken away his eyesight, and along with the light of his prospects for the future had sank. Now that darkness engulfed him, this man's thoughts returned to the field. He again saw the millions of martyrs, er saw the comrades fall to his left and right, he again heard the assault song of the volunteers of the List Regiment in Flanders, who went down with the German national anthem on their lips, and in his heart stirred again painfully the old, beautiful dream of his youth, which had powerfully moved him in Linz and in Vienna: "One folk, one Reich!"

All that had been shattered; the unvanquished front had been stabbed in the back; the army, worn out, stood on endless fronts without direction after its supreme commander had abandoned it, and chaos waged in the homeland.

What would happen? Like many thousands of others, this thought moved the blind man in the Pasewalk field hospital. Thousands returned to their profession and family. Er had no family. And his profession?

All that was so long ago! The time when he wanted to become a painter against his father's wishes, the time when he discovered his actual talent for architecture and took his first job as a construction worker, the time when he barely earned his daily bread and gained knowledge,

as much as his forward striving and thirsty for knowledge head could hold – all of that had been buried by the four years of the World War.

Now all hopes collapsed.

What could he, a blind cripple, still be able to become in Germany? Painting, drawing, building, that was over. Nobody knew him, nobody thanked him for his deeds and lost blood for Germany. Indeed, he did not even have German citizenship. **A man without protection, a man without money, a man without eyesight, a man who had nothing but his bare life – should such a man not despair?** Thousands of others did despair, among them so many upon whom life had bestowed everything from the horn of plenty: name, rank, money, connections, education and comfort!

"The voice of my conscious thundered at me: Miserable whiner, you probably want to howl while thousands have it a hundred times worse than you! Then I saw for the first time how all personal misery shrinks in comparison to the fatherland's misfortune."

Adolf Hitler became conscious of his destiny ' "I, however, decided to become a politician."

An act of desperation, a final escape?

No, rather the hard decision of the most German conscience and the most German heart then beating for the Reich. An example for the folk, then as today! The breadth and greatness of this decision cannot be comprehended from the knowledge of the following events, cannot be evaluated from today's view. The measure for the character weight is provided solely by the hopelessness of November 1918. When all failed, the Kaiser, the generals, the politicians. When the grey misery spread across Germany like a steamroller crushing everything beneath it, then was **Germany's poorest son indeed also its most loyal**. There was nobody who could have had less hope, and nobody who showed more courage. What worst thing could happen to a person than what happened to Adolf Hitler in 1918? That a man once possessed such spiritual greatness like he means an abundance of strength for an entire generation of his folk.

Continued Next Issue



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